



# Sponsorship opportunities

Be part of the celebration



**Suffolk  
Care Awards**

Awards for Care Excellence in Suffolk





“ There were so many heart-warming examples of great care that need to be celebrated. We are all very chuffed and loved the evening. ”

**Sarah Kopferschmitt,  
Seckford Foundation**



# Why You Should Sponsor The Suffolk Care Awards

The Suffolk Care Awards are a great opportunity for your business to build a brand association with this successful countywide initiative.

The Awards recognise exemplary care practice in Suffolk and highlight the important job that high-quality carers and innovative care providers and companies in Suffolk do.

This is the third year the initiative has been run and feedback from category finalists, winners and sponsors has been extremely positive with many saying it is the social care highlight of the year.

Whether you are seeking to increase brand recognition, to entertain clients, reward staff, or to associate your company with health and social care excellence, your support for the Suffolk Care Awards is a unique opportunity not to be missed.

With 300 guests in attendance at the Suffolk Care Awards celebration evening, your company will play a high-profile role at the event.

You will also be included in press and promotional materials at key times during the year when the Awards are launched, the category finalists are shortlisted, and when the winners are presented with their trophies. We are very proactive in promoting these Awards.

AS A PARTNER TO THE SUFFOLK CARE AWARDS YOU WOULD:

Reinforce your local presence and profile to the quality health and social care sector providers in Suffolk

Increase your brand's exposure to local audiences

Build upon your partnerships and local networks

Benefit from press coverage of your association with the Awards

Be part of an initiative to improve the quality of care in the county by recognising good care practice

Encourage other care providers to innovate and to show the general public that there is fantastic care provision in Suffolk



“ We had a lovely evening! What a great celebration of the care in Suffolk. ”

**Helen McNeil, Suffolk Mind**



The launch of Suffolk Care Awards 2017

## Sponsorship Opportunities

Every organisation will have different objectives and priorities, which is why we offer different levels of participation for every individual, group or organisation.

We have specifically designed different options so that any size organisation can participate and support this event.

We have crafted sponsorship opportunities to maximise value for all levels of sponsorship.

We also understand that sponsorship packages may be restrictive to some organisations or individuals who still would like to offer support.

Please contact us and we will be happy to discuss this with you further.

“ We were absolutely thrilled and delighted to reach the finals. To hear Baylham Care Centre read out, not once, but three times was amazing. One member of the team from each department attended the celebration and we were completely surprised, overwhelmed and delighted.

**Sandie Oxborrow, Baylham Care Centre**

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## About Us



“ Sponsoring the Suffolk Care Awards has helped to raise the awareness of ‘DUET diabetes’ and the interactive workshops we have developed for the care sector. It has also enabled us to participate in a very worthy cause; namely hearing about and celebrating outstanding care in Suffolk.

**DUET diabetes Ltd**

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The Suffolk Brokerage Limited is an independent, not for profit organisation dedicated to raising care standards in Suffolk by providing impartial advice, guidance and information to support the county’s health and social care sector.

Our company’s aims are:-

To support the sector to implement new competencies required to comply with legislation

To promote a positive local image of the sector

To seek and secure funding for the sector and ensure this is offered equitably.

To support recruitment of the social care workforce

To assist care providers to deliver a suitable and competent workforce



The Suffolk Association of Independent Care Providers is an organisation which is open to any independent or voluntary care provision in Suffolk.

Since inception, in conjunction with Adult Community Services at Suffolk County, the Joint Suffolk Care Partnership evolved to provide a platform from which any and all care related matters appertaining to the population of Suffolk could be addressed.

We have successfully resolved many issues in the 10 years we have been working together with other statutory bodies.

Our aim is to ensure the vulnerable people of Suffolk, who require our help through the care system, receive a high quality of care delivered by care staff who have access to training, and to support managers of care provisions with other managers and officers of statutory bodies and stakeholders to help resolve any problems they have.

# About The Suffolk Care Awards

The Suffolk Care Awards 2018 will open for applicants in February with the Award ceremony itself taking place in October.

We recognise that every service in Suffolk makes a significant contribution to the quality of care that is delivered to service users and their families. We want to make sure that this contribution is recognised and celebrated, especially where that service has been outstanding or innovative. The Suffolk Care Awards were launched as a way of doing just that.

The first two years have been amazingly successful and you can see more information at [www.suffolkcareawards.com](http://www.suffolkcareawards.com)

Our aim continues to be to make the Suffolk Care Awards an occasion which is as special as the people and services we give recognition to.

We are inviting you to be a part of this prestigious event.

To be held at a quality Suffolk venue, there will be a drinks reception and three-course dinner, followed by the Awards ceremony, and the evening will finish with a disco.



**450**  
ADULT SOCIAL CARE  
PROVIDERS IN SUFFOLK

**47,000**  
SOCIAL CARE WORKFORCE  
IN SUFFOLK

**300**  
OWNERS, DIRECTORS,  
MANAGERS AND  
STAFF ATTENDING  
CELEBRATION EVENING

## THE AWARD CATEGORIES

Promoting Dignity and Respect	Food and Catering	End of Life Care	Inspiring Leaders and Managers	Culture, Creativity and Activities
Excellent Training	Innovative Approaches to Services for Dementia	Student Placement / Apprenticeship	Care Service Of The Year	Special Recognition Award



# Sponsorship Packages

## Sponsor a table £500

- Company name and logo on table
- Company name and logo on Suffolk Care Awards website
- Company name and logo in event programme
- Complimentary ticket to the event

## Sponsor an Award £1000

- Company name and logo at presentation of Award
- 30 second company promo played on presentation of Award
- Company name and logo on Suffolk Care Awards website
- Company name and logo in event programme
- 2 complimentary tickets

## Sponsor reception £1500

- Company name and logo reception side
- Dedicated area to hold company literature
- Company name and logo on Suffolk Care Awards website
- Half page spread in event programme
- 30 second company promo played before presentation
- Your logo on the Award and certificates
- 3 complimentary tickets

## Associate sponsorship £3000

- Stage side signage
- 60 second company promo played at beginning of ceremony
- Dedicated area to hold company literature
- Company name and logo on Suffolk Care Awards website
- Full page spread in event programme
- Access to photography and interview opportunities
- 5 complimentary tickets



Winners of the 2017 Food & Catering Category, the Leading Lives Compass Café, Lowestoft



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“Winning the Award was amazing. It was a lovely reward for recognising the value of the work that people like me do.”

**Ed Abbott, Leading Lives, Stowmarket**

If you would like to discuss how your organisation/ company can be involved with the Suffolk Care Awards – or chat about how you can get involved perhaps on a smaller budget – please contact:



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Chair of the Suffolk Association of Independent Care Providers  
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We would be delighted to hear from you.